

RASMUS FRIIS HANSEN

Lager medarbejder

+45 31 15 25 85 | me@rasmusfriis.com | Copenhagen, Denmark
linkedin.com/in/rasmus-friis-hansen | rasmusfriis.com | github.com/Friis1978 | friismusic.com | Click here for my portfolio

PROFESSIONAL COMPETENCES

I am a frontend-focused software engineer and former Tech Lead with a decade of experience in IT and software, building responsive, accessible products from design system to delivery. I lead architecture, quality and onboarding in small teams, and I pair that with a communicative, hands-on way of working that I picked up from outside tech.

- Frontend & Architecture: Build responsive, high-performance interfaces in TypeScript, React, Vue and Nuxt, from shared component architecture and design systems to desktop apps in Tauri.
- Quality & Delivery: Introduce automated testing with Vitest and Playwright, and CI/CD pipelines in GitHub Actions, so that releases are stable and reliable.
- Technical Leadership: Lead teams as Tech Lead, own architectural decisions, mentor developers and translate business requirements into scalable technical solutions.
- Broader experience: Also bring hands-on experience from Retail, where I worked in sales management and warehouse operations at Føtex and Bilka.

WORK EXPERIENCE

Frontend Developer
Pascal
Pascal Audio is a Danish subcontractor that develops compact but extremely powerful amplifier modules. They provide the underlying technology for many of the world's leading brands in professional speakers and concert systems.
Aug 2024 – Apr 2026 (1 year, 8 months)

- Architecture & Interfaces: Responsible for developing responsive, high-performance desktop interfaces for complex audio workflows, collaborating closely with designers.
- Prototyping & Iteration: Developed numerous performance-optimized prototypes based on direct user insights to define the final product landscape.
- Cross-functional Delivery: Contributed to a cross-functional team of 4 developers, ensuring frontend delivery quality leading up to the final launch for end-users.

CI/CD · Claude Code · CSS · Docker · Figma · GitHub · GitHub Actions · GitHub Copilot · Html · Javascript · Jira · Playwright · pnpm · REST APIs · Sentry · Tailwind · Tauri · TypeScript · UI/UX · Unit testing · Vitest · Vue · WCAG

EDUCATION

Medium-cycle higher education in software development EK - Erhvervsakademi København
2015

Short-cycle higher education as a computer science graduate (Datamatiker) EK - Erhvervs Akademi København
2014

Apprentice as a commercial trainee (Kommis) Niels Brock
1999

LANGUAGES

- English (Advanced)
- German (Basic)
- Danish (Native)

Lead Frontend Developer
Loyalty Key
Loyalty Key is a Danish company that develops and operates loyalty programs, customer clubs, and benefit concepts. They help brands retain customers and increase sales through tailored partnerships.
Apr 2022 – Jul 2024 (2 years, 3 months)

- Design Systems: Established and drove the shared component architecture and visual design system, ensuring consistent styling and efficient execution across the team.
- Test Strategy: Introduced and structured automated end-to-end testing workflows and unit testing to maximize reliability in large-scale e-commerce and dashboard solutions.
- Stakeholder Management: Translated business requirements into scalable technical solutions that supported both internal platforms and external partners.

AWS · CI/CD · CSS · Docker · Figma · GitHub · GitHub Actions · Html · Javascript · Jira · Microservices · Multi-tenant systems · Nuxt · Playwright · pnpm · REST APIs · Sentry · Tailwind · TypeScript · UI/UX · Vitest · Vue · WCAG

Tech Lead
DreamPlan
DreamPlan is a fintech company that offers independent, digital financial advice. They provide individuals with a complete overview of housing, pension, and assets to help them make better financial decisions.
Jan 2021 – Apr 2022 (1 year, 3 months)

- Technical Leadership: Led the cross-functional engineering team, focusing on architectural choices that supported business growth and system performance.
- Infrastructure & Quality: Established a robust cloud infrastructure and data solutions, while introducing processes to elevate code quality.
- Mentoring: Mentored team members and built standardized onboarding assignments to evaluate and strengthen the technical skills of incoming developers.

AWS · CI/CD · CSS · Docker · GitHub · GitHub Actions · Google Analytics · GraphQL · Html · Javascript · Jira · Next.js · Playwright · React · REST APIs · Sentry · Tailwind · TypeScript · UI/UX · Unit testing · Vercel · Vitest · WCAG

Tech Lead
By MeeW
MeeW was a Danish tech house and a so-called venture builder. They functioned both as IT consultants who developed software and apps for customers, and as an incubator that invested in and built their own tech startups.
Oct 2017 – Jan 2021 (3 years, 3 months)

- Technical Ownership: Held overall technical ownership for mobile and digital platforms in an agile environment, focusing strictly on scalability and flawless user experiences.
- Automation: Established development standards and automated workflows via CI/CD pipelines to ensure continuous integration and stable delivery.
- Collaboration: Acted as a technical sparring partner for backend teams regarding integrations and coached junior developers within the team.

MAIN SKILLS

- Vue
- React
- React Native
- UI/UX
- CI/CD
- Javascript
- Html
- REST APIs
- GitHub
- CSS
- TypeScript
- Docker

CERTIFICATES

- Claude Code Masterclass (NetNinja), 2026-05
- Python Masterclass (NetNinja), 2026-06
- Vue Masterclass (Udemy), 2024-01
- React Masterclass (Udemy), 2020-06

INTERESTS

- Music is a huge hobby of mine; I love performing live because it gives me such a rush.
- Acting in amateur theater challenges my boundaries, but also fosters incredible camaraderie.
- Hiking is an exciting way to experience the world.
- Concerts are a great opportunity to meet up with my many friends and large family—an activity we do at least 15 times a year.

PERSONAL COMPETENCES

I am driven by curiosity and a desire to keep learning – especially when I can explore new technologies, professional areas, and new ways of doing things. I am motivated by understanding complex challenges and finding solutions that create real value. I am creative and persistent, but also place great importance on collaboration and sharing knowledge. For me, work should be both professionally inspiring and enjoyable, and I like to contribute with energy, perspective, and a good sense of humour.

DRIVING LICENCES

- Licence categories: B
- Forklifts & vans: Forklift certificate B (forklift truck), Van certificate

AWS · CI/CD · CSS · Docker · Firebase · GitHub · GraphQL · Html · Javascript · Node.js · PostgreSQL · React · React Native · REST APIs · TypeScript · UI/UX · Unit testing · WCAG

Project Manager
Saint-Gobain Distribution Denmark
Aug 2015 – Sep 2017 (2 years, 1 month)

- Frontend Development: Developed internal digital tools and custom scripts, collaborating closely with designers and content managers.
- Technological Innovation: Evaluated and tested emerging technologies, including iBeacons and push notifications, to optimize and digitalize the in-store customer experience.
- Project Management: Managed the end-to-end project lifecycle of e-commerce platforms and digital environmental tools, successfully translating complex business requirements into functional digital solutions.

CI/CD · CSS · GitHub · Html · Javascript · Microservices · REST APIs · UI/UX

WORK EXPERIENCE FROM OTHER INDUSTRIES

- Sales Manager Food | Føtex | Oct 2009 – Jun 2012
- Sales Manager Warehouse & Goods Receiving | Bilka | Jan 2007 – Sep 2009

PERSONAL PROJECTS

SmartApply.now
Frontend & UI/UX: Component-driven React and Tailwind, installable as an iPhone home-screen app, with the UI in Danish, English, French and German. AI Integration: Parses job ads, scores matches, and writes cover letters in the language of the ad. Uploaded profile documents feed the personalisation. Resume Engine: Generates tailored resumes as PDFs in three templates, with per-industry focus, colour schemes, logos and automatic translation. The layout guarantees two-page work experience with no blank pages, and an editor lets you reorder and rewrite each section. Backend Logic: Job scraping, a Chrome extension for one-click import, and real-time pipeline metrics including average time to rejection.

Live Production · Github Repo · Presentation Video

Insforge · REST APIs · React · Claude · Claude Code · CI/CD · PostgreSQL · Tailwind · Github · TypeScript

LINKEDIN RECOMMENDATIONS

“Rasmus is a dependable frontend developer with a solid grasp of building well-functioning user interfaces. He collaborates well in teams, is always ready to help, and delivers on time. In the right team, he is a valuable resource for any company needing frontend expertise.”
— Mark Dencker, CTO

“Rasmus is a fantastic Tech Lead at DreamPlan. Over the past year he led development of our solution, balancing a stable tech stack with an excellent user experience. As we are a small startup, he also coached junior developers with great care, leading to lots of learning.”
— Stine Kalmer Jørgensen, Founder & CEO

“Rasmus excels as Tech Lead at DreamPlan, combining strong technical understanding with real drive to adopt new technologies. He works tirelessly and takes great care of our interns, students and junior profiles. On his own initiative he built a small development task for onboarding candidates, showing us where their strengths lie.”
— Ole Jepsen, Co-founder

“Rasmus worked as a technical project manager in my digital organisation at Saint-Gobain Distribution Denmark. His background in direct customer contact, combined with his developer training, lets him understand both customer and commercial needs - a rare and valuable combination in a developer. He is also very good at digging into a topic to find the right solution.”
— Christian Agger, Managing Director

Bandfolio

- Frontend Architecture: Built with Vue and TypeScript, emphasizing type safety, reusable components, and fast load times. - Agentic AI CI/CD Pipeline: Built using AI tools (Claude Code, GitHub Copilot), with an automated CI/CD pipeline via GitHub Actions, including automated code reviews from CodeRabbit on every pull request. - Scalability & Webhooks: Strict separation of source code, configuration, and presentation, enabling seamless deployment of new client sites with minimal maintenance.

Live Production · Github Repo · Presentation Video

Multi-tenant systems · Supabase · Claude · Claude Code · Github · REST APIs · TypeScript · Tailwind · CI/CD · Playwright

Concertlist AI

Concert Setlist App is a full-stack web application built with Next.js (TypeScript) and styled using Tailwind CSS. The backend architecture leverages Supabase / InsForge for relational data persistence, real-time database capabilities, row-level security (RLS), and file storage. Key technical highlights include custom client-side canvas/SVG rendering for chord charts and sheet music, real-time synchronization hooks across devices for live stage performance views, offline caching support, built-in metronome audio context engines, and Google Drive API integration for cloud file management and asset imports.

Live Production · Github Repo

Next.js · Tailwind · Javascript · Sentry · Html · UI/UX · CI/CD · Agentic workflows · Agentic orchestration · PostgreSQL